WHAT IS THE PICOCTF COMPETITION?

“picoCTF” is a free, gamified online Capture The Flag cybersecurity competition for middle school, high school and college students developed by the world leaders in cybersecurity and five-time champions of the DefCon “World Series of Hacking.” The competition starts with beginner-level challenges and becomes increasingly difficult throughout the game. By the end of the 10-day contest, participants are solving mastery-level cybersecurity problems similar to those dealt with by cybersecurity professionals today. With a particular focus on promoting diversity, we've made the contest such that all that is required to play is any computer with an Internet connection. picoCTF is open and free for anyone in the world to participate, thanks to support from our generous sponsors.

YEAR-ROUND REMOTE LEARNING PERPETUAL PLATFORM

Historically, each picoCTF competition has been its own platform. In 2020, picoCTF evolved into a perpetual remote learning platform with each competition to become an event within the platform. The platform allows users to filter challenges by year or categories of study, and includes a ‘gym’ practice feature, updated education resources, and mini-competitions. A mini-competition is a month-long selection of mastery-level challenges designed to test skill and incentivize the use of the practice feature. Mini competitions will have a scoreboard but no formal awards. CMU researchers conducts longitudinal studies on user behaviors to improve learning outcomes. The next traditional picoCTF two-week competition will be in Spring 2022.
SPONSORSHIP LEVELS AND BENEFITS

FOR QUESTIONS OR ADDITIONAL SPONSORSHIP OPPORTUNITIES, CONTACT MICHAEL LISANTI, DIRECTOR OF PARTNERSHIPS, AT MLISANTI@CMU.EDU

BASE SPONSOR $10K
- Logo placement on picoCTF sponsors page
- Summary report on picoCTF 2022 competition

PLATINUM SPONSOR $20K
Base Sponsor benefits plus:
- Invitation to attend the USA Middle/High School competition award ceremony at CMU in Pittsburgh

PRESENTING SPONSOR $30K
Platinum Sponsor benefits plus:
- Exclusively recognized as the “presenting sponsor”
- Increase number of invitations for representatives to attend the USA Middle/High School competition award ceremony at CMU in Pittsburgh
- Invitation to provide a quote for a web article

CLOUD INFRASTRUCTURE SPONSOR $50K
Base Sponsor benefits plus:
- Special recognition as an underwriting sponsor of the picoCTF cloud
- Invitation to attend the USA Middle/High School competition award ceremony at CMU in Pittsburgh

2022 MAIN COMPETITION CATEGORY SPONSOR $50K-100K
Base Sponsor benefits plus:
- Exclusive logo on category scoreboard for duration of the competition and pre and post period (~ 6-12 weeks total)
- Hold your own award ceremony locally, and/or attend the USA Middle/High School competition award ceremony at CMU in Pittsburgh
- Sponsor to verify winners, and offer prizes or visits independently and at their own additional cost. Example of categories include country-wide or local geography Middle/High (Primary/Secondary) Schools or Colleges/Universities.

PERPETUAL PLATFORM - PRACTICE MODE “GYM” SPONSOR $150K
Base Sponsor benefits plus:
- Exclusive logo placement on progress board for 1 year. We expect the gym will get the most “hits” and activity throughout the year.
- Invitation to attend the USA Middle/High School competition award ceremony at CMU in Pittsburgh